



GEORGIA ENERGY CHALLENGE COTTAGE and LODGE STAY GIVEAWAY OFFICIAL ENTRY RULES

Follow These 5 Steps To Save Energy and
Enter to Win 2 Nights at a Georgia State Park Cottage and Lodge:

1. Go to www.georgiaenergychallenge.org
2. Click on “Take The Challenge” or your building type
3. Register your property and click “Submit”
4. Use the easy energy calculator tool to determine the measures you can take to reduce your monthly energy costs
5. Submit Your Pledge

1. **Eligibility.** The Georgia Energy Challenge Cottage and Lodge Giveaway sponsored by Georgia Environmental Finance Authority (the "Sponsor") is open only to legal residents of the State of Georgia over the age of 18 who have a valid Georgia driver's license or other government issued identification card. Employees of Sponsor and any other entities participating in the design, promotion, marketing administration or fulfillment of this Giveaway, as well as each of their parent corporations, subsidiaries and affiliated companies, and their immediate families and members of their households (whether or not related), are ineligible to participate in this contest. Void where prohibited.
2. **How To Enter:** No purchase is necessary to participate in the Georgia Energy Challenge Cottage and Lodge Giveaway. To enter, you must visit www.georgiaenergychallenge.org (the “Website”) and follow the instructions to complete the pledge process for at least one property address including providing your full name and full email address between 9:00 a.m. EDT on September 1, 2011 and 11:59 p.m. EDT on September 30, 2011 (“Entry Period”). Pledges that reach 15% or more in energy savings as indicated by the Website’s energy calculation tool will be entered into a random drawing for the Cottage Prize. Pledges that are less than 15% in energy savings as indicated by the Website’s energy calculation tool will be entered into a random drawing for the Lodge Prize. Limit one entry per eligible person during the Entry Period.

An entry is “received” when the Website’s servers record the entry information. The Website’s database clock will be the official timekeeper for this Giveaway. Each entry must use the entrant’s valid e-mail address. Entries that are incomplete, illegible, false, deceptive, copied, forged, altered, or generated by a commercial promotion subscription notification service, macro, bot, or any other automated means are void. Normal Internet access and usage charges imposed by your internet service provider may apply.

3. **Cottage Prize:** One prize winner, subject to verification, will be chosen to receive a two nights/three day Georgia State Park 2-bedroom Cottage stay at a choice of Amicalola Falls State Park & Lodge, Dawsonville, Ga.; Unicoi State Park & Lodge in Helen, Ga.; George T. Bagby State Park & Lodge in Fort Gaines, Ga; or Little Ocmulgee State Park & Lodge in McRae, Ga., All reservations are subject to availability and black-out dates. The prize consists of one 2-bedroom Cottage from the above-mentioned State Parks. The cottage prize does not include meals, or any charges associated with the cottage. The winner will forfeit the prize if it is not redeemed on or before June 30, 2012. Only one entrant per promotion period will be awarded the prize and he/she may not designate a third party to

pick up or receive the prize for him/her, except in Sponsor's sole discretion. The total approximate retail value of the prize is \$300.00. Actual retail value of the prize may vary depending on market conditions and other reasons. Winner will not receive the difference between the actual value of the prize at the time of award and the stated approximate retail value of the prize.

Lodge Prize: One prize winner, subject to verification, will be chosen to receive a two nights/three day Georgia State Park Lodge stay at a choice of Amicalola Falls State Park & Lodge, Dawsonville, Ga.; Unicoi State Park & Lodge in Helen, Ga.; George T. Bagby State Park & Lodge in Fort Gaines, Ga.; or Little Ocmulgee State Park & Lodge in McRae, Ga., subject to availability and black-out dates. The prize consists of one room. The lodge prize includes a continental breakfast for two on each day. It does not include any other meals or amenities associated with the lodge. The winner will forfeit the prize if it is not redeemed on or before June 30, 2012. Only one entrant per promotion period will be awarded the prize and he/she may not designate a third party to pick up or receive the prize for him/her, except in Sponsor's sole discretion. The total approximate retail value of the prize is \$300.00. Actual retail value of the prize may vary depending on market conditions and other reasons. Winner will not receive the difference between the actual value of the prize at the time of award and the stated approximate retail value of the prize.

Restrictions, conditions, and limitations apply to the use of the prize. All prize details not specified in these Official Rules as being provided as part of the prize will be determined in Sponsor's sole discretion. All taxes (federal, state and local) are the sole responsibility of the prize winner. The prize cannot be used in conjunction with any other promotion or offer. No transfers, prize substitutions or cash redemptions will be made. Sponsor reserves the right to substitute the stated prize, or any portion thereof, with another prize of equal or greater value should the stated prize become unavailable, or for any other reason whatsoever. If the winner does not accept or use the entire prize, that unaccepted or unused part of the prize will be forfeited and Sponsor will have no further obligations with respect to the prize.

4. **Selection of Winners:** Winners will be selected in a random drawing by Sponsor's designated representative from among all eligible entries received as outlined in number 2 above. The drawing will take place on or about October 4, 2011. Decisions of the Sponsor are final on all matters relating to the Giveaway. Odds of winning depend on the number of eligible entries received.

The potential prize winner will be notified by phone, e-mail or mail on or about three (3) days after the drawing date. The potential winner may be required to execute and return to Sponsor within ten (10) business days an Affidavit of Eligibility and a Liability and Publicity Release to be eligible for the prize or an alternate winner will be selected. The potential winner may be required to furnish proof of identity, address and birth date in order to receive a prize. All documents submitted by a potential winner are subject to verification by the Sponsor. In the event of a dispute about the identity of an entrant, the Sponsor, in its sole discretion, may declare the entry void. If a potential winner is found to be ineligible, or does not comply with the Official Rules or Sponsor's instructions, then the potential prize winner may be disqualified and an alternate potential winner will be selected in Sponsor's sole discretion even if the disqualified potential winner's name may have been shown or announced by Sponsor or otherwise. The prize, if legitimately claimed, will be awarded.

5. **Disclaimers:** An entrant or winner may be disqualified from the Giveaway if he or she fails to comply with each provision of these Official Rules, as determined in the sole discretion of Sponsor. Participation in the Giveaway is at entrant's own risk. Sponsor is not liable for 1) failed, returned or misdirected notifications based on inaccurate information provided by the winner on the contest entry form, 2) entries and responses to winner notifications which are lost, late, incomplete, unintelligible, postage-due, misdirected, damaged or otherwise not received by the intended recipient in whole or in part or for computer or technical error of any kind, 3) any electronic miscommunication or failures, technical hardware or software failures of any kind, lost or unavailable network connections, or failed

incomplete, garbled or delayed computer transmissions which may limit an entrant's ability to participate in the Giveaway, or 4) any technical malfunctions of the telephone network, computer on-line system, computer equipment, software, program malfunctions or other failures, delayed computer transactions or network connections that are human, mechanical or technical in nature, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from downloading any part of this Giveaway. Sponsor does not make any, and disclaims any and all, representations or warranties of any kind regarding the prize.

6. **General:** Unless prohibited by applicable law, your entry constitutes your permission to use your name, photograph, likeness, voice, address (city and state) and testimonials in all media, in perpetuity, in any manner Sponsor deems appropriate for publicity purposes without any further compensation to such entrant. By entering or accepting a prize in the Giveaway, entrant or winner agrees to be bound by these Official Rules and to conform to all federal, state and local laws and regulations. This Giveaway is governed by the laws of the State of Georgia, with venue and jurisdiction in Atlanta, Georgia. By entering, and as a condition of entry, each entrant agrees, to the extent permitted by applicable law: (1) to submit to the exclusive jurisdiction of the state courts of Atlanta, Georgia for resolution of any disputes in connection with the Giveaway; (2) to be fully and unconditionally bound by, and to waive any right to claim ambiguity in, these Official Rules; (3) that the decisions of the Sponsor are final and binding on all matters relating to the Contest, including interpretation of these Official Rules and awarding of the prize; and (4) that in the event of any dispute, (a) the entrant waives all rights to claim, punitive, incidental, consequential or special damages, lost profits and/or any other damages, including attorneys' fees; (b) the entrant waives all rights to have damages multiplied or otherwise increased; and (c) the entrant's remedies are limited to a claim for money damages (if any) and entrants irrevocably waive any right to seek injunctive or equitable relief. If any provision of these Official Rules is found to be unlawful, void, or for any reason unenforceable, then that provision is severable from these Official Rules and will not affect the validity and enforceability of any remaining provisions. Sponsor's failure to insist upon or enforce strict performance of any provision of these Official Rules will not be construed as a waiver of any provision or right. No waiver of any term or condition of these Official Rules constitutes a continuing waiver of any term or condition.
7. **Rules/Winners List:** For a copy of these Official Rules (available during the Entry Period) or the Winners List (available on or about three to four weeks after the end of the Entry Period until October 31, 2011), send a request specifying either "Winners List" or "Official Rules" and a self-addressed, stamped envelope to the following address: Georgia Energy Challenge, 233 Peachtree Street, Harris Tower, Suite 900, Atlanta, GA, 30303.
8. **Sponsor:** Georgia Environmental Finance Authority, 233 Peachtree Street, Harris Tower, Suite 900, Atlanta, GA, 30303.

9. About Georgia State Park Lodges

The Georgia Department of Natural Resources operates seven state lodge parks across Georgia with meeting and banquet facilities, which are perfect for family reunions, retreats, birthday parties, weddings and weekend getaways. The Georgia State Park Lodges feature hotel-style, comfortable accommodations with affordable rates year-round. And, the Georgia State Parks offer such diverse recreational activities as watersports, golf, fishing, hiking and nature trails.

Participating Georgia State Park Lodges include:

Amicalola Falls State Park & Lodge, Dawsonville, Ga.: Only one and a half hours north of Atlanta, The Lodge at Amicalola Falls is a stunning 57-room hideaway, complete with a window-lined restaurant. Whether you want to visit the famous 729-foot cascading falls, go trout fishing or hike the park's 12 miles of trails through towering forests, there is plenty to discover at Amicalola Falls. Amicalola Falls is one of Georgia's most popular state parks.

Unicoi State Park & Lodge in Helen, Ga.: In the midst of the Chattahoochee National Forest, located just two miles from the Alpine Village of Helen, the Lodge at Unicoi State Park is a beautiful setting for all of your family's needs. Guests can enjoy the park's 12 miles of nature and hiking trails, lake and trout stream fishing, four lighted tennis courts, softball and volleyball area, picnic facilities, world class mountain bike trail and year-round schedule of activities.

George T. Bagby State Park & Lodge, Fort Gaines, Ga.: Head to Southwest Georgia for the pristine forests, championship golf and scenic dining. The Lodge at George T. Bagby is the perfect retreat, whether you choose a room at the lodge or a cottage in the woods. Guests can enjoy plenty of activities on beautiful Lake Walter George, from boat rentals and full-service marina to swimming, fishing, beach volleyball and tennis.

Little Ocmulgee State Park & Lodge in McRae, Ga.: You can spend your days enjoying golf, tennis, hiking, swimming, boating or fishing at Ocmulgee's state park and 265-acre lake. At the Lodge at Little Ocmulgee in south central Georgia, you camp out among the trees, choose a cottage or stay at the 60-room lodge. The lodge overlooks the park's Wallace Adams Golf Course. Located near McRae, the 1,265 acres of high sandhills and pine forests at this middle Georgia park provide a beautiful setting for family getaways.